



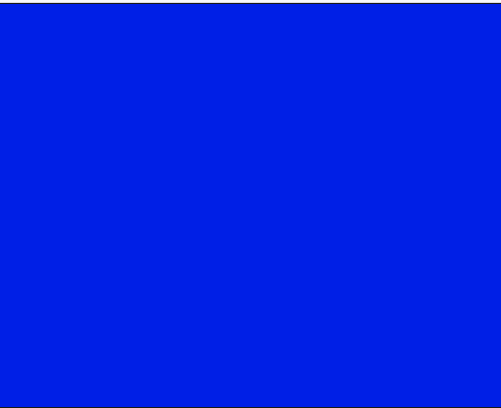
sinister  
consulting  
2025

built smart

built global

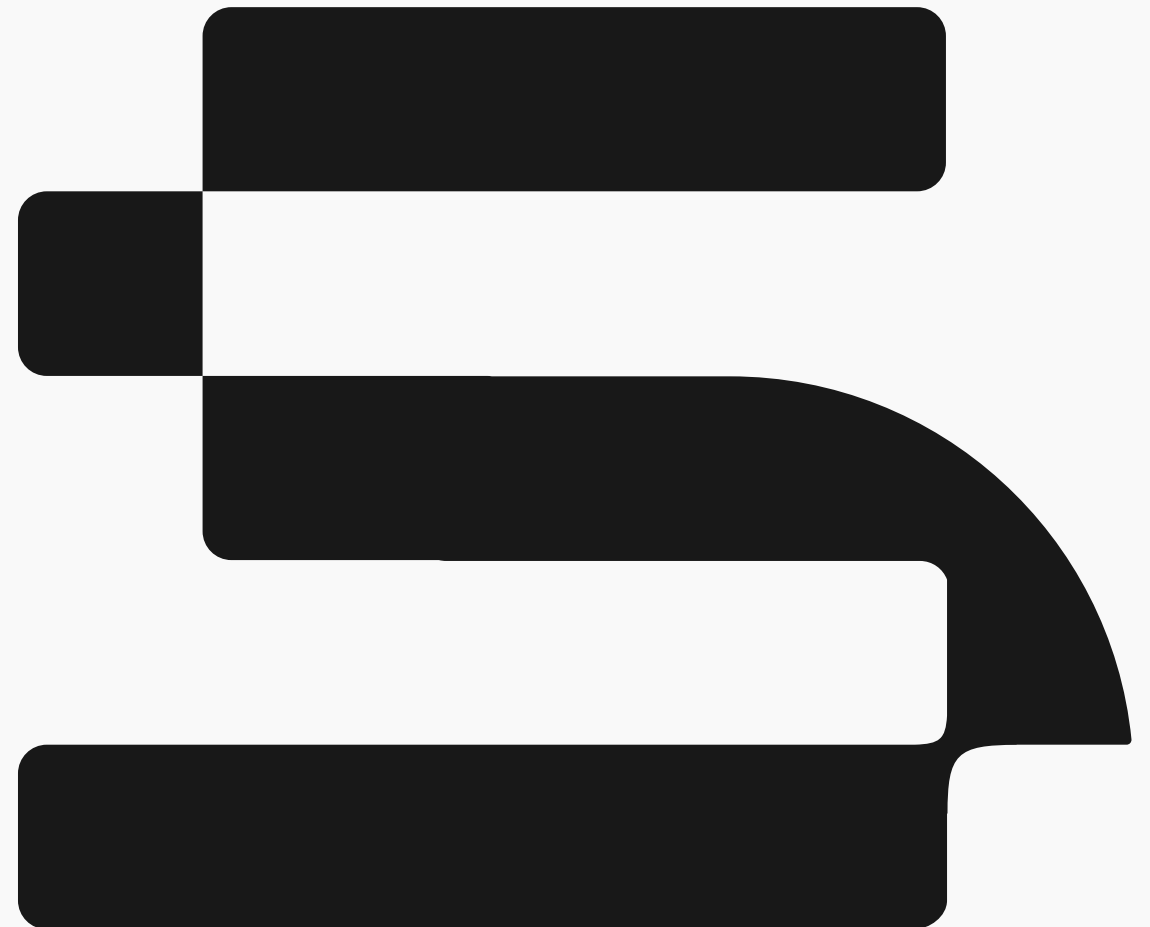
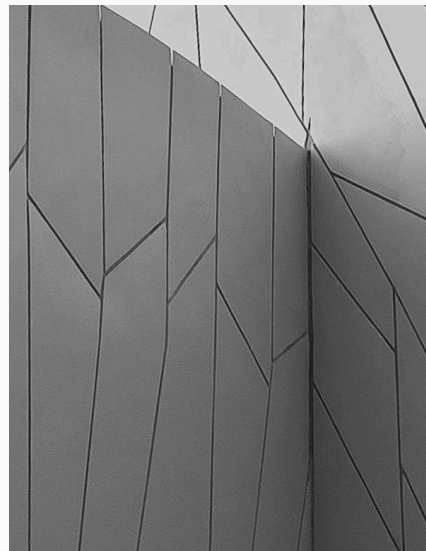
built right

# WE CRAFT SMART, SCALABLE SOLUTIONS



sinister consulting is a  
global software  
development company  
focused on building high-  
quality digital products.

we build modern web  
platforms, mobile  
applications, and scalable  
digital systems for  
businesses across the  
world.





# ABOUT US

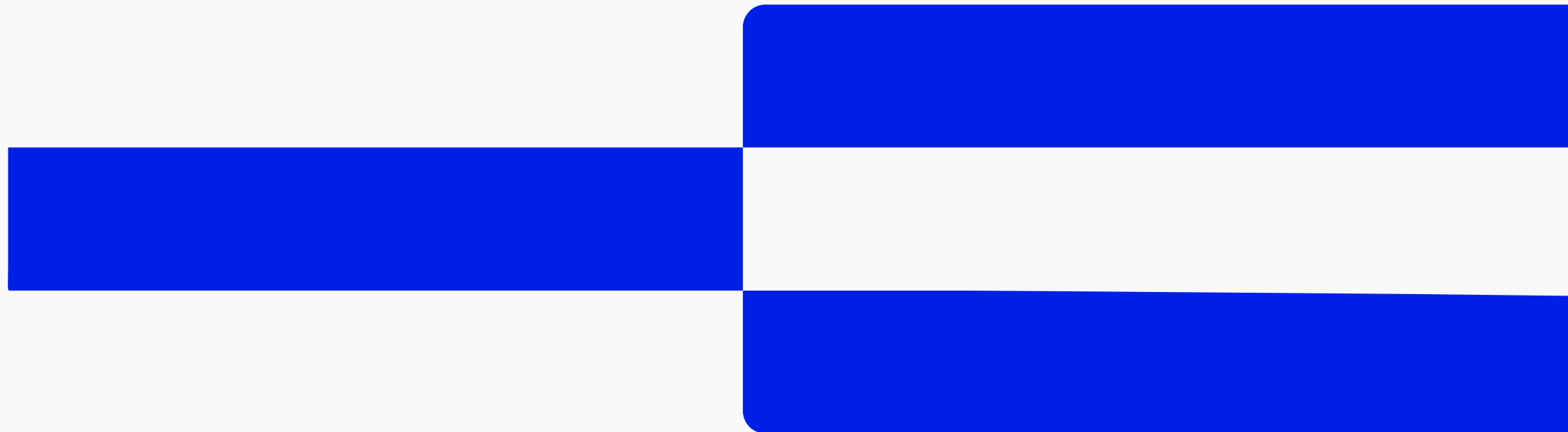
- 4+ years on the software development market
- Multi-timezone elite tech talent team
- Shipping Products in USA, EU, Middle East, CIS
- From 0 → 1 MVPs to enterprise platforms

Sinister Consulting unites the world's best engineering talent to build real products for real markets.

We create systems used across the USA, Europe, the Middle East, and CIS countries, delivering solutions that operate inside highly regulated and high-complexity environments.

We specialize in guiding companies from 0 → 1 – from idea to fully functional MVP – and then scaling these products into long-term, stable platforms.

Our work spans web applications, mobile applications, enterprise tools, and commerce platforms designed for modern, growing businesses.





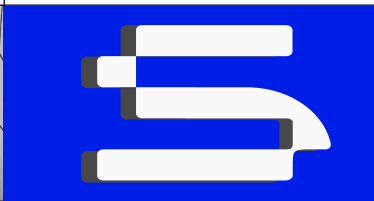
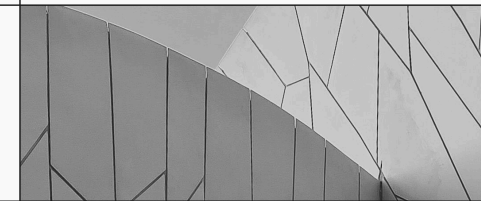
# HOW WE WORK

**talent-first approach**  
we work with the strongest engineers, designers, and architects – regardless of geography.

**systems thinking**  
we design software as ecosystems, not features. every product must scale, integrate, and last.

**clarity & alignment**  
each project begins with structured planning, transparent communication, and predictable milestones.

**our mission:**  
to create software that stands up to complexity, grows with the business, and performs under pressure.



# OUR PROCESS

## Design & Specification

We define business goals, user scenarios, and functional requirements.

The output is a **Specification Document** – the reference for delivery, acceptance, and completion.

## Development & Integration

We build the software according to the specification and integrate it into your workflow.

The output is a **Functional Product** – aligned with the specification and ready for real-world use.

## Stabilization & Completion

We test internally, then support you through real-world testing as you validate the product against the specification. Wev onboard and train your team if needed.

The output is a **Validated Release** – confirmed by both teams and approved for launch.

## Support\*

Post-launch, we offer a flexible support model to ensure your product evolves with your business – including improvements, maintenance, monitoring, and SLA-based reliability.

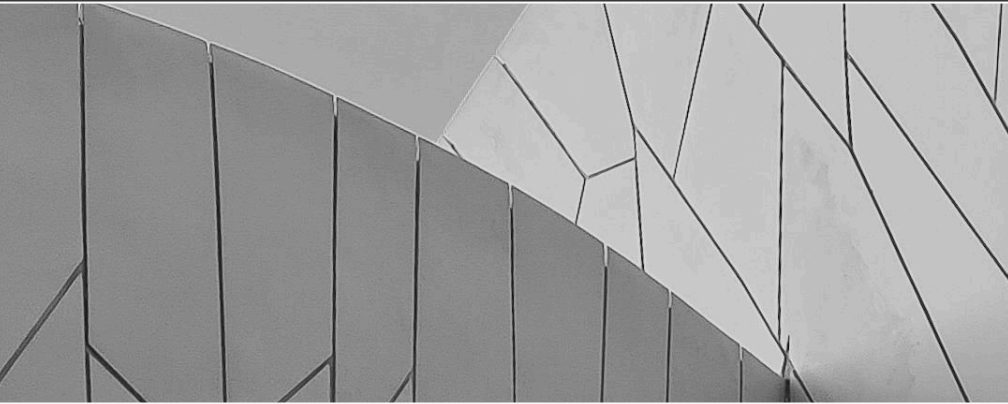
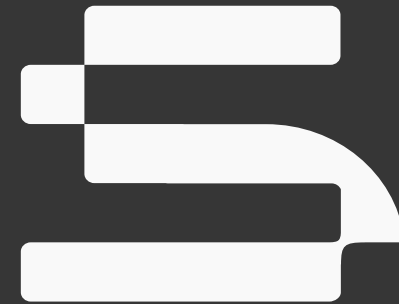
The output is **Continuous Improvement** – ongoing enhancements, monitoring, and long-term reliability.

\*Support terms are defined separately.



what we build

# WHAT WE BUILD



## What clients get

- Clear roadmap & structured milestones
- Precise delivery timelines
- Scalable, easy-to-maintain software
- Systems designed for long-term growth
- Technology that fits real operational workflows
- Optional long-term support and maintenance

### Industries & Domains

- Healthcare & Wellbeing
- Commerce, Retail & E-commerce
- Operations & Logistics
- Smart Services & Public Applications
- Finance, Payments & High-Load Systems
- IoT & Device-connected platforms
- Consumer, Community & Engagement Apps

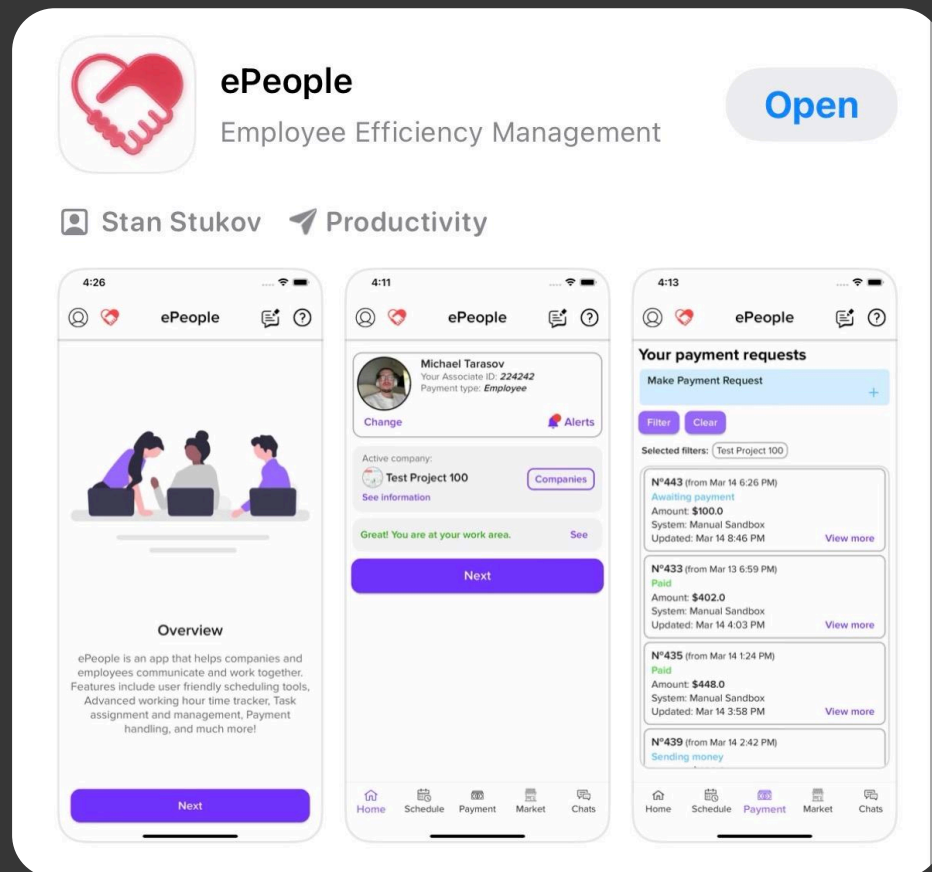
### Platforms

- Web platforms (websites and web apps)
- iOS & Android mobile applications
- Messenger applications
- IoT systems & dashboards
- Enterprise tools & operations systems

## health & wellness

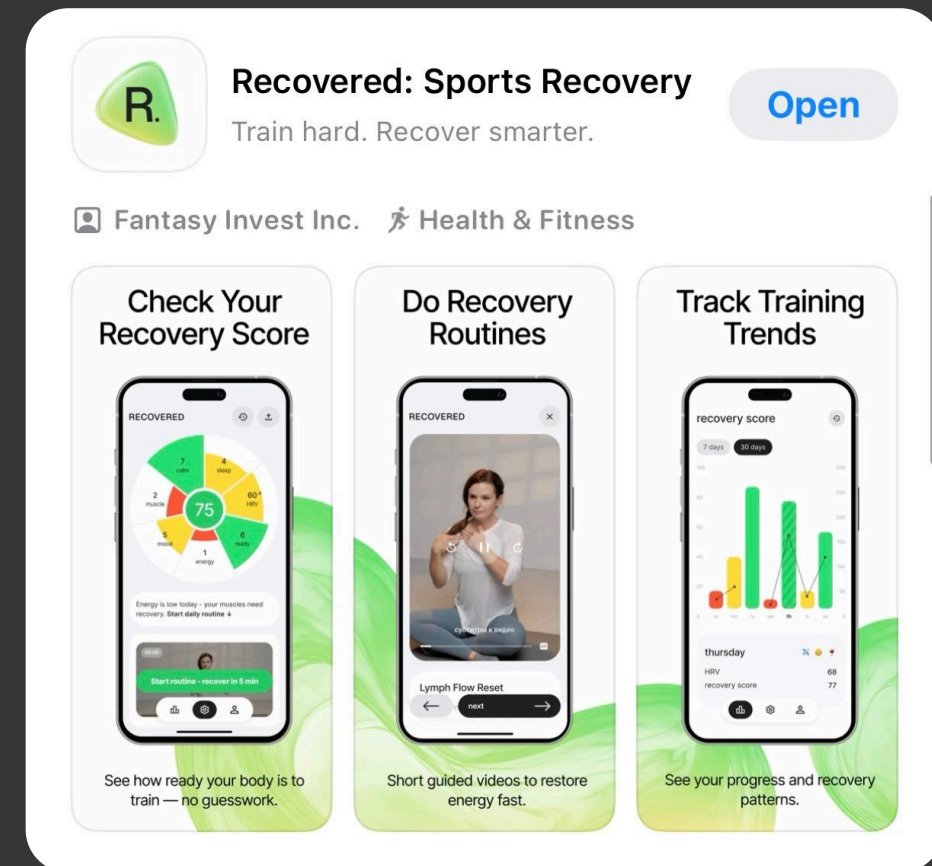
### ePeople – Healthcare Workforce Ecosystem 🇺🇸

- Handles staffing, compliance, scheduling, payroll, and operations.
- Implemented in two healthcare facilities in California.
- Uses AI-based insights for workforce optimization and compliance automation.



### Recovered – Human Performance & Recovery App 🇺🇸

- Comparable to WHOOP – but requires no wearable devices.
- Provides a daily readiness score, personalized recovery routines, and wellbeing insights.
- Uses AI to interpret HRV, sleep, stress, and workload signals.



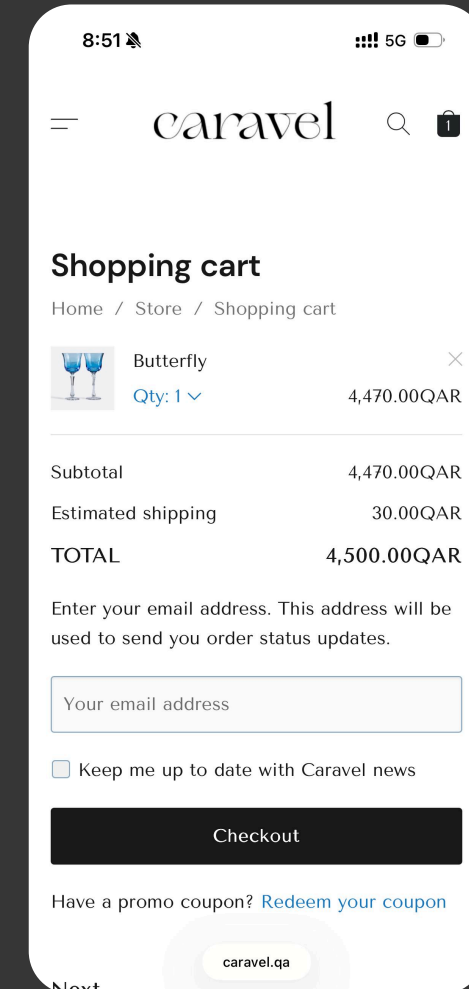
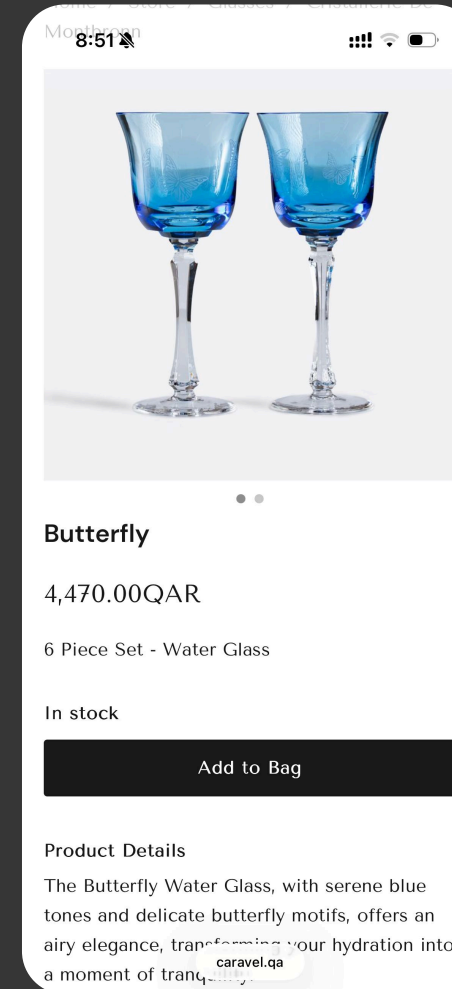


# PROJECT PORTFOLIO

## e-commerce & operations

### Caravel – Online Store, CRM & ERP for SMEs in MENA

- E-commerce platform tailored for the Qatari retail market with full catalog, payment, and order flows.
- Optimized for smooth shopping experiences across desktop and mobile.
- Integrated with MyFatoorah for seamless, region-specific payment processing.
- Backend CRM and ERP modules connected to automate operations and streamline internal workflows.



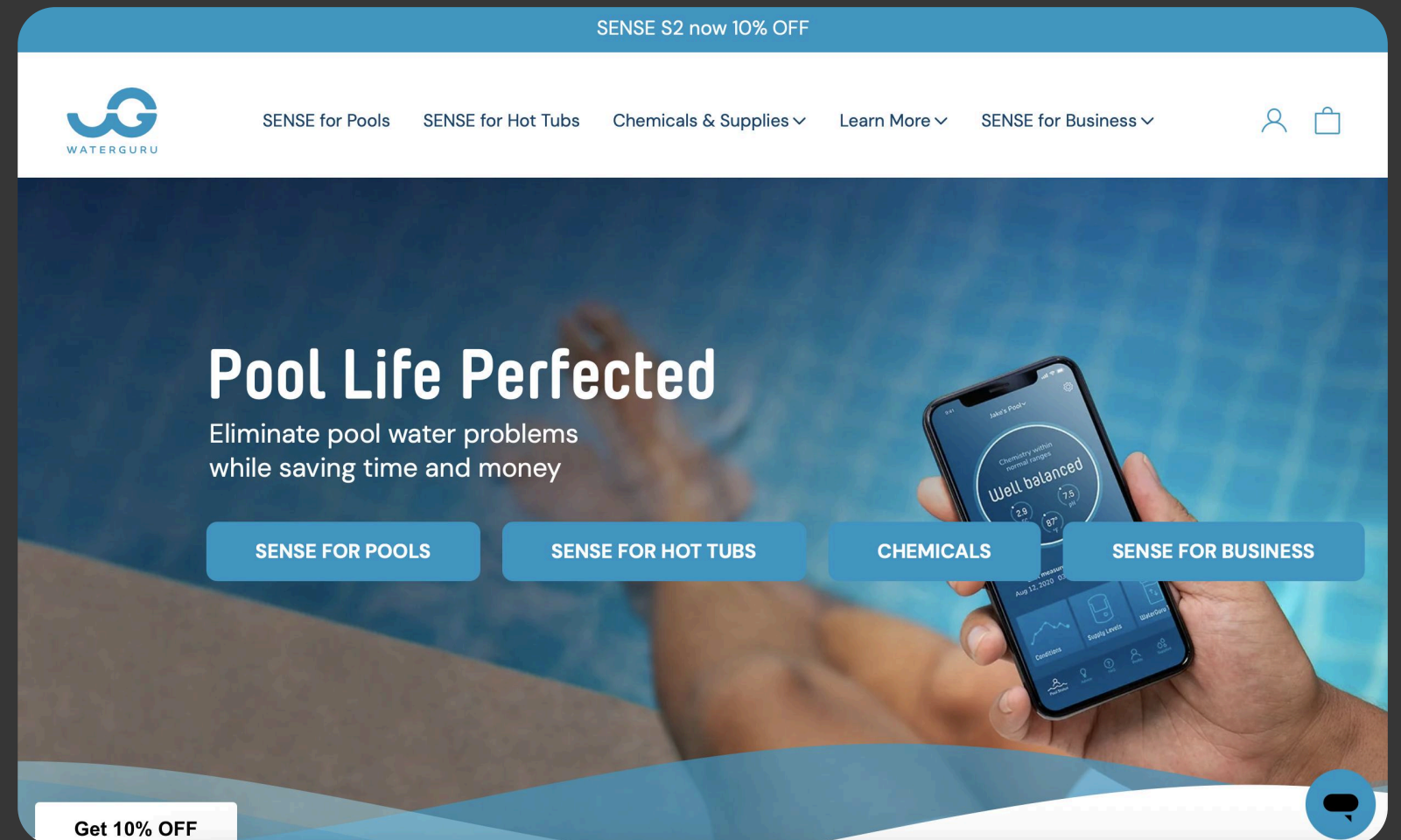


# PROJECT PORTFOLIO

## IoT + smart home

### WaterGuru – Smart Pool Water Monitoring System

- Real-time water quality tracking with automated recommendations for chemical balance.
- Trusted by tens of thousands of pool owners across multiple markets, supported by major retail partners.
- Uses sensor telemetry, AI-driven suggestions, and in-app commerce to simplify pool maintenance.



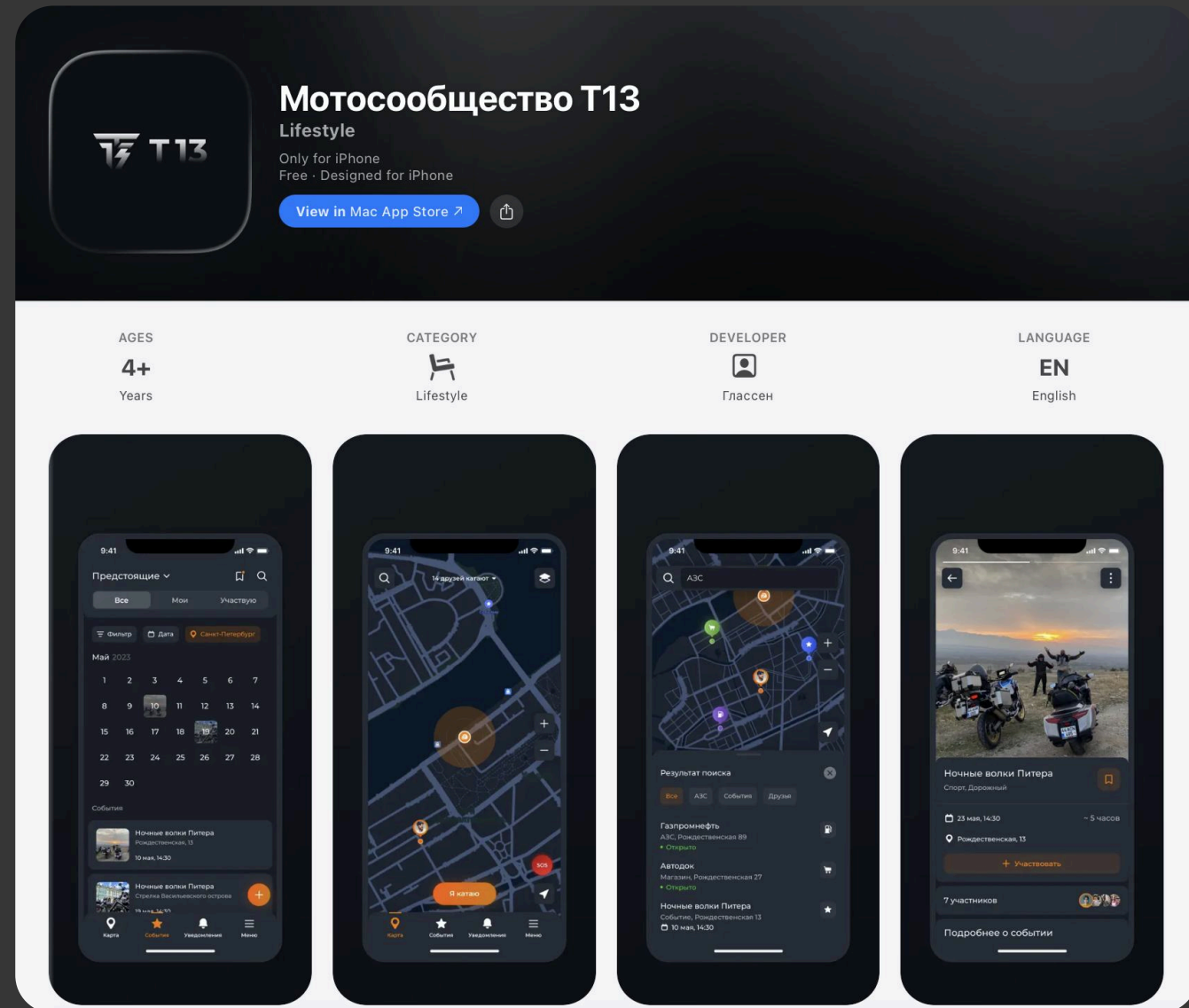


# PROJECT PORTFOLIO

## community systems

### Team 13 – Nationwide Motorcycle Community Platform

- Connects one of CIS' largest moto communities with tools for events, group rides, and communication.
- Supports thousands of active riders across the country with real-time coordination and social features.
- Provides route planning, chats, news feeds, and roadside assistance—all inside a single mobile platform.



# PROJECT PORTFOLIO

and many more.

## Large-Scale Platforms & Enterprise Systems

**Narrative Nnature Saint Petersburg** – Government-backed environmental ecosystem for maps, routes, and ecological monitoring

## AI, Media & Creative Tools

**Adverty** – AI-powered banner generator for banks

**Goggy Media Converter** – Media downloading + transcoding bot for a production studio

## Social, Community & Engagement Apps

**Interacta** – Interactive storytelling dating app

**Where's the Restroom?** – City restroom locator app

**Clara** – AI-powered decision-making companion

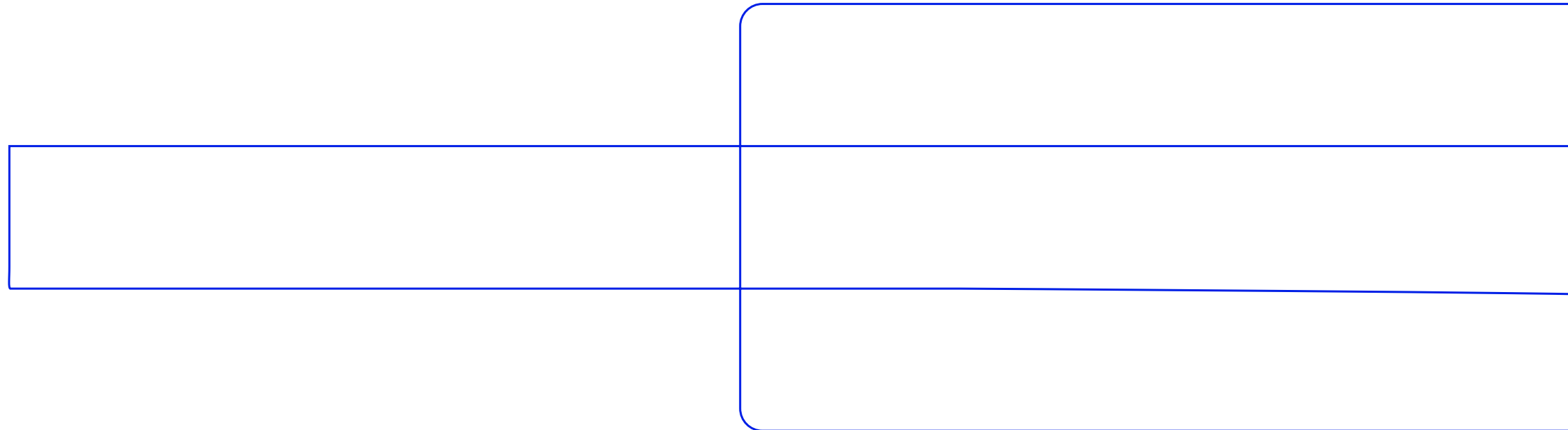
## FinTech & High-Load Systems

Subject to NDA

3 high-volume fintech systems to handle large transactions with strict security, verification flows, and performance at scale.

## Logistics & On-Demand Services

**Propanochnaya** – Smart locker rental system for gas cylinders





**SINISTER**

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we craft smart, scalable  
solutions tailored to your  
objectives.